



2-minute Marketing Plan Workshop

A powerful action-based workshop where you create a marketing plan that works!

- A plan that is based on action, not endless analysis.
- A plan that is realistic for your budget and resources.
- A plan so simple you can explain it in just 2-minutes.

Beware... at this workshop you won't be sitting around listening to the presenter all day. You will be busy applying proven techniques and creating your own highly effective marketing action plan - right there during the workshop!

To ensure maximum progress you will need to do some homework before the workshop. Being armed with this information will ensure you are ready to get stuck into creating your future marketing success at the workshop.

This marketing action plan workshop is ideal for:

- Business owners
- Service professionals
- Consultants and advisors
- Business Coaches
- Marketing managers
- Marketing coordinators
- Sales managers
- And anyone who has the responsibility for developing an effective marketing program to increase revenue.

At the 2-minute Marketing Plan Workshop:

- **Cut through the usual marketing bull-dust** to find out what really works... and how you can use it.
- **Identify why your business is different...** and how that can be used to put you ahead of your competition.
- **Learn how to package your services** and products so you can sell more at a higher price.
- **Develop a suite of specific marketing materials** that will work for your business... and know how to use them to get results.
- **Learn which marketing tactics will work for your business...** and stop wasting money on those tactics that simply drain your pocket.
- **Discover specific strategies** for using websites, advertising, brochures, flyers, email, databases, networking, seminars, and more to attract more clients and generate more sales... and much more!

Learn the 'secrets' of effective marketing.

- Interactive format where you will understand the 'why', and also learn by doing.
- Workshop facilitated by experienced business presenter (no vague theories).
- Unlock the secrets and find practical strategies you can use immediately.



Your satisfaction is guaranteed, or your money back!

Registration includes:

Interactive one-day program, gourmet catering, comprehensive reference workbook, certificate, bonus offers, and networking opportunities.
Register by fax or online at: www.2minutemarketingplan.com

Tel: (07) 3806 2238
www.marketingnous.com.au

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Nous**

2-minute Marketing Plan Workshop

Registration Form:

Select Workshop:

BRISBANE Thursday Feb 12, 2009 SYDNEY Wednesday Feb 18, 2009

Delegate Name/s

Email Address for each Delegate

1. _____
2. _____

Business Name

Address

Telephone

Investment (circle your choice)

EARLY BIRD payable before Jan. 15 th – save \$100.00	1 delegate \$395.00	2 delegates \$550.00
Standard Registration	1 delegate \$495.00	2 delegates \$660.00

Payment Method (✓)

- (1) Cheque* (please attach) (2) Direct Deposit # account details below
(3) PayPal+ Account transfer (4) Credit Card^ *Visa and MasterCard only. Pay online.*

Amount: (Insert value) \$ _____ **Authorised by:** _____

Signature: _____ **Email:** _____

* Cheque must be payable to Marketing Nous Pty Ltd

Direct bank deposit details: Marketing Nous, BSB 014-227, Account 3488-28984

+ PayPal account transfer: Use payee email address contact@marketingnous.com.au

^ Web link for secure online payment will be sent to Authorised Email address provided above.

How to book:

1. **Fax** this form to 07 3806 2238.
2. **Post** this form to Marketing Nous, PO Box 5320, Daisy Hill QLD 4127.
3. Tax invoice/receipt will be sent via email once payment has been confirmed.

Cancellations:

- Cancellation fees apply. However, a substitute is always welcome. Refer to full Registration Policy on website www.2minutemarketingplan.com/terms.htm

Guarantee:

- If after you put into practice the marketing plan techniques presented in this workshop, you don't think you've improved your marketing strategy and structure, just say so.

Contact Marketing Nous:

- For further information contact Stuart Ayling directly on 0407 588 468 or email at info@marketingnous.com.au or visit www.2minutemarketingplan.com

2-minute Marketing Plan Workshop proudly presented by Marketing Nous Pty Ltd. ABN 17 263 816 129